

2009

Review of the year



Sincere Gratitude to YOU



2009 was the 20th anniversary of the United Nations' "Convention on the Rights of the Child". It is our sincere hope that all the world's children are entitled the rights to survival, protection, development and participation.

However, 2009 was also a challenging year, filled with natural disasters and wars. The Gaza crisis, Yunnan earthquake, Samoa tsunami, Philippines typhoon and Indonesia earthquake destroyed the homes of millions of children. Numerous affected children were in desperate need of help during the unpredictable disasters. In addition, around the world, 300 million children are subjected to violence and exploitation; 75 million children are not enrolled in primary school; 9 million children do not live to see their 5th birthday; 2 million children aged 0-14 are living with HIV.

Fortunately, we are grateful to have your support which enables us to continuously provide millions of needy children in over 150 developing countries with improved health services, clean water, education and HIV/AIDS prevention measures, which are definitely improving their lives.

This "2009 Review of the Year" booklet provides a quick overview of UNICEF's global works in 2009. We would like to take this opportunity to thank you warmly for your generous donation to UNICEF, which has brought all these achievements. In 2010, we are looking forward to your continuous support to build a world fit for children worldwide.

Louis Loong
Chairman

Hong Kong Committee for UNICEF

Long-term Programme Assistance

UNICEF works in over 150 developing countries to improve children's lives.



Kenya

Children under five years old and pregnant or lactating women are being screened for malnutrition as part of UNICEF's supplementary feeding programme. In Kenya, vitamin A supplementation for children to reduce child mortality has reached 50% of children.



Nepal

UNICEF works with the government to provide the Newborn Care Package in which female health volunteers provide simple services like proper wiping and wrapping of the babies to prevent hypothermia and after-birth asphyxia.



Mauritania (West Africa)

Mariem rides the UNICEF-provided bus to school every morning as the long distances from home to school are unsafe to walk alone.



Papua New Guinea

A woman health worker examines a pregnant woman at a local health clinic. UNICEF is working with the government to develop Child Protection Councils and a national strategy on family and sexual violence.



Armenia (Central and Eastern Europe)

Students in a classroom in one of Armenia's inclusive schools, which provides specialists in speech, hearing, psychology and physical movement.



Sri Lanka

Up to 50,000 displaced children were provided with psychosocial and recreational activities in 124 UNICEF-funded child-friendly spaces, 570 children formerly associated with armed groups were cared for in two UNICEF-supported centers.



Mozambique

With the support of UNICEF, the number of health centres offering prevention of mother-to-child transmission of HIV/AIDS increased to more than 500, up from only 8 in 2002.



Tajikistan (Central Asia)

More than 40,000 children benefited from child-to-child peer education on sanitation and the construction of latrines. They learnt hand washing after using the toilet. Diarrhoea rates were reduced by 26%.

Emergency Relief

UNICEF provides immediate emergency supplies when there is a disaster to ensure children's chance to survival.



Philippines Cyclone

In September 2009, tropical storm Ketsana (Ondoy) killed more than 1,000 people and affected more than ten million people.

UNICEF's immediate supplies to the affected areas:

- Water and hygiene kits were distributed to more than 300,000 children.
- Education materials and psychological support were provided to over 150,000 children.
- Family tracing services were established for separated and unaccompanied children.



Yunnan Earthquake

On 9 July 2009, an earthquake struck southwestern China's Yunnan Province, affecting more than 250,000 people.

UNICEF's immediate supplies to the affected areas:

- Emergency supplies such as hygiene kits were delivered to benefit up to 7,000 children.
- Learning materials and psychological support were provided to the affected children.

Hong Kong Committee for UNICEF

Hong Kong Committee for UNICEF (HKCU) is dedicated to raise funds to support UNICEF programmes in over 150 developing countries and advocate for children's rights in Hong Kong. Major activities in 2009 are listed below.

January

- China Children's Week "Little Artist Big Dreams Drawing Competition" to raise funds for poor children in China



February

- "Friends of UNICEF Day" Launching Ceremony



March

- Field Visit to Jiangxi, China with Gigi Leung and Eric Suen, Ambassadors of Hong Kong Committee for UNICEF, to raise funds for "China Children's Development Project" Monthly Pledge Donation Programme

April

- Launch of Sichuan Earthquake one-year report

June

- UNICEF Young Envoys Programme Appointment Ceremony



July

- Emergency appeals: Yunnan Earthquake and China Floods

August

- World Breastfeeding Week



September

- Field Visit to Northern Thailand with Aaron Kwok, Ambassador of Hong Kong Committee for UNICEF, to raise funds for "Friends of UNICEF" Monthly Pledge Donation Programme
- Emergency appeals: Philippines Cyclone and Indonesia Earthquake

October

- The 20th Anniversary of the Convention on the Rights of the Child Bus Parade by Children's Council

November

- UNICEF Charity Run
- The 20th Anniversary of the Convention on the Rights of the Child (CRC) Celebrations
- Children's Climate Forum, Copenhagen
- The Launch of CRC Educational Kit



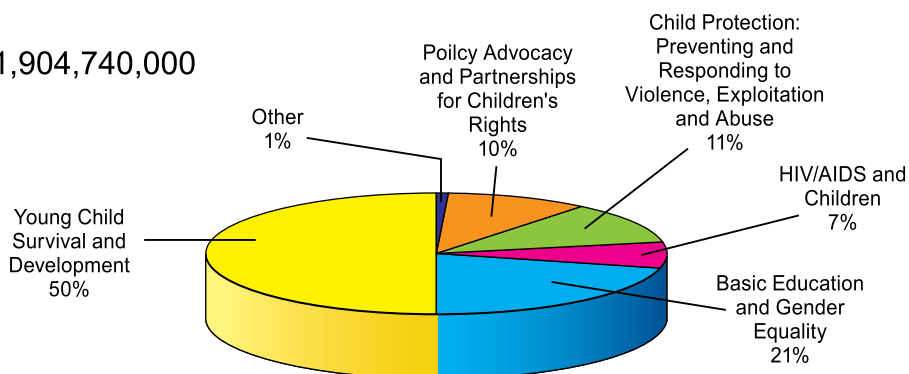
Financial Highlights

UNICEF receives no funding from the United Nations and is entirely dependent on voluntary contributions. That's why we value our supporters so greatly. In all areas of our work, your donations stretch to a very long way.

UNICEF programme assistance in 2008

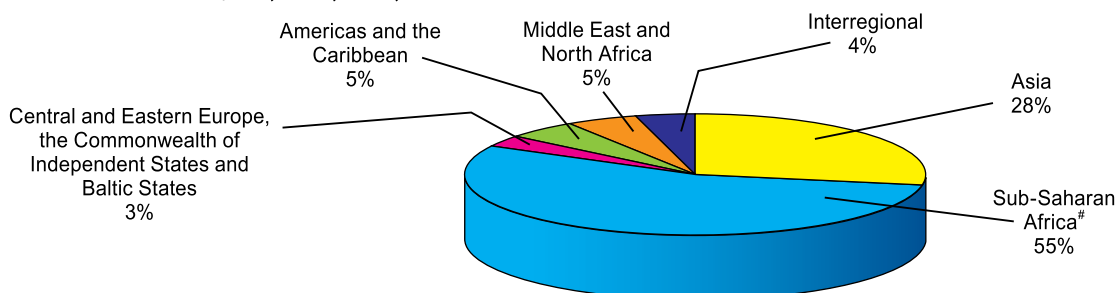
By MTSP Focus Area

Total programme assistance: HK\$21,904,740,000



By Geographical Region

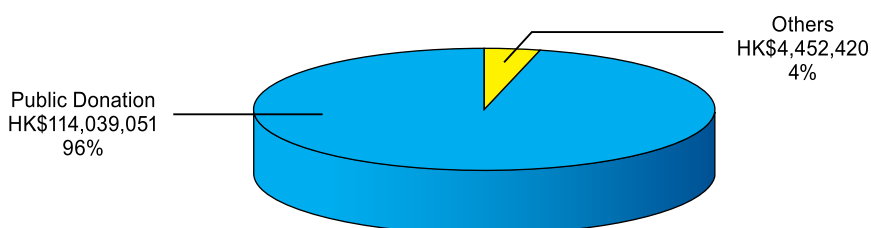
Total programme assistance: HK\$21,904,740,000



Expenditure assistance for Sudan and Djibouti is included under sub-Saharan Africa

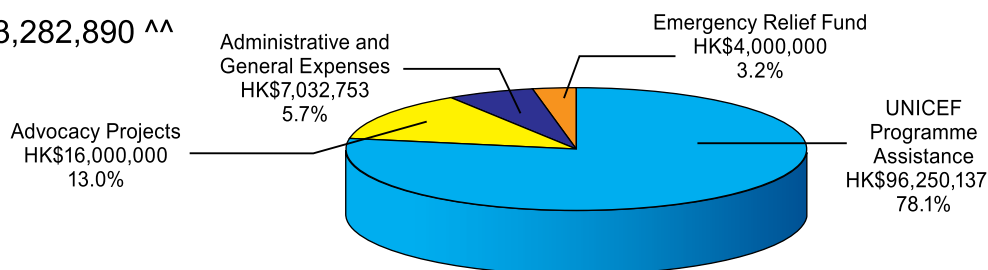
Summary of Hong Kong Committee for UNICEF's Income and Expenditure in 2008 *

Total income: HK\$118,491,471 ^



^The public donation did not include donation of HK\$141,995,535 from Sichuan Earthquake.

Total expenditure: HK\$123,282,890 ^^



^^HK\$4.79 million came from previous year's reserve which was used for emergency relief and UNICEF programme assistance in 2008.

The summary is extracted from the Financial Statements for the period starting from 1 January 2008 to 31 December 2008, audited by KPMG.

* Summary of Income and Expenditure of 2009 will be provided in the new issue of "2010 Review of the Year".