

Personal Information Collection Statement

The Hong Kong Committee for UNICEF ("**HKCU**") collects and uses your personal data in accordance with the Personal Data (Privacy) Ordinance.

Purpose

Your personal data is collected by HKCU for the purposes of:

1. Processing, administering and communicating with you regarding any donations made by you to HKCU;
2. conducting research and generating statistics to enhance HKCU's services and activities;
3. communicating with you in response to any queries or complaints submitted by you or in relation to your donations;
4. informing you (subject to your consent) of campaigns, activities and fundraising appeals relating to UNICEF's worldwide programmes of emergency relief and development for the well-being of children;
5. complying with applicable laws or regulations.

Transfer and Disclosure

HKCU shall only transfer and disclose your personal data to service providers (within or outside Hong Kong) of HKCU to enable them to send to you (subject to your consent) marketing materials described in paragraph 4 above solely on behalf of HKCU, and to provide back-end, administrative, communication, or IT services to HKCU (including but not limited to payment gateways for credit card processing, research companies for donor satisfaction surveys, and agents to make promotional and pledge donation calls on behalf of HKCU). HKCU does not provide your personal data to any third party for the purposes of enabling that third party to market its own products or services to you.

Mandatory Information

You must provide the information marked with an asterisk on this form (*). If you do not provide this information to us, then we may not be able to process or administer your donations or applications.

Access and Correction of Data

You have the right to request access to or correction of your personal data held by HKCU. If you wish to access or correct your personal data, then please contact Ms. Katie Lam, Personal Data Privacy Focal Point, at 2833 6139 or info@unicef.org.hk.