

個人資料收集聲明

聯合國兒童基金香港委員會（「本會」）遵照《個人資料（私隱）條例》收集及使用您的個人資料。

目的

本會收集您的個人資料的目的為：

1. 處理及管理您對本會舉辦的倡議活動的支持，並就此與您溝通；
2. 進行研究及統計，以提升本會的服務及活動質素；
3. 回應您提交的疑問或訴求，或就您的捐款、您就計劃、義工或工作機會的申請與您溝通；
4. （在獲得您同意的前提下）告知您聯合國兒童基金會的全球緊急救援及兒童權利發展項目相關的計劃、活動及籌募呼籲；
5. 遵守適用法律或法規。

轉交及披露資料

本會只在獲得您同意的前提下，向本會在香港或境外的服務供應商轉交及披露您的個人資料，以使有關方面可代表本會向您傳送上文第 4 段所述的推廣材料，並為本會提供後台、行政、通訊或資訊科技服務（包括但不限於處理信用卡的付款網關、進行捐助者滿意度調查的調查公司及代表本會致電推廣及每月捐款的代理）。本會絕不會將您的個人資料提供予任何第三方，令該方向您推銷其產品或服務。

必須填寫的資料

您須提供本表格上標有星號「*」的資料。如您未有向本會提供該資料，我們可能無法處理或管理您的捐款或申請。

查閱及更正資料

您有權要求查閱或更正本會所持有關於您的個人資料。如您希望查閱或更正您的

個人資料，請聯絡本會的個人資料私隱聯絡主任，林翠筠女士，電話 28336139，
電郵 info@unicef.org.hk

推廣活動

未經您事先同意，本會不會使用您的個人資料作推廣用途。若您遞交此文件，即表示您同意本會根據上文第 4 段，將您的姓名及聯絡資料用於直接推廣。若您想表示反對，請於表格中剔選不願意收到上述資訊及資料的方格。

Personal Information Collection Statement

The Hong Kong Committee for UNICEF ("HKCU") collects and uses your personal data in accordance with the Personal Data (Privacy) Ordinance.

Purpose

Your personal data is collected by HKCU for the purposes of:

1. Processing, administering and communicating with you regarding the advocacy campaign organized by HKCU that you are supporting;
2. conducting research and generating statistics to enhance HKCU's services and activities;
3. communicating with you in response to any queries or complaints submitted by you or in relation to your donations or application to an event, programme, volunteering or employment opportunity;
4. informing you (subject to your consent) of campaigns, activities and fundraising appeals relating to UNICEF's worldwide programmes of emergency relief and development for the well-being of children;
5. complying with applicable laws or regulations.

Transfer and Disclosure

HKCU shall only transfer and disclose your personal data to service providers (within or outside Hong Kong) of HKCU to enable them to send to you (subject to your consent) marketing materials described in paragraph 4 above solely on behalf of HKCU, and to provide back-end, administrative, communication, or IT services to HKCU (including but not limited to payment gateways for credit card processing, research companies for donor satisfaction surveys, and agents to make promotional and pledge donation calls on behalf of HKCU). HKCU does not provide your personal data to any third party for the purposes of enabling that third party to market its own products or services to you.

Mandatory Information

You must provide the information marked with an asterisk on this form (*). If you do not provide this information to us, then we may not be able to process or administer your donations or applications.

Access and Correction of Data

You have the right to request access to or correction of your personal data held by HKCU. If you wish to access or correct your personal data, then please contact Ms. Katie Lam, Personal Data Privacy Focal Point, at 2833 6139 or info@unicef.org.hk.

Marketing

HKCU cannot use your personal data without your prior consent for the purposes of providing you with marketing materials. By submitting this document, you indicate your agreement to the use of your name and contact information for direct marketing purposes in accordance with paragraph 4 above. If you do **NOT** wish to receive the above information or materials, please tick the box as listed in the form.